



GAZDASÁGI
VERSENYHIVATAL

Case number:	Vj-139/2008
Type of case:	Deception of consumers
Undertaking(s) concerned:	Tesco-Global Áruházak Zrt Interspar supermarkets run by Spar Magyarország Kereskedelmi Kft.
Short description:	At the end of October 2008 the GVH initiated a competition supervision proceeding against Tesco-Global Áruházak Zrt. In its weekly nationwide promotion leaflets, the daily paper Blikk and advertisements displayed on the shelves of the supermarkets, Tesco compared its prices, with respect to some varying products chosen by Tesco, with the retail prices applied for the same products by Interspar supermarkets run by Spar Magyarország Kereskedelmi Kft.
Decision:	The GVH terminated the proceeding against Tesco without establishing the infringement.
Date:	16 July 2009