

PRIVACY NOTICE

on data processing in connection with the hybrid workshop

“Panel discussion on green claims: consumer perception, developments and guidance”

The Hungarian Competition Authority (hereinafter: GVH) processes personal data in connection with participation in the hybrid workshop **“Panel discussion on green claims: consumer perception, developments and guidance”** (hereinafter Workshop). For the processing of these personal data, the GVH provides the following information with regard to Articles 13 and 14 of Regulation (EU) 2016/679 of the European Parliament and of the Council (hereinafter "GDPR").

1. General information

The Hungarian Competition Authority will organise the Workshop on 24 January 2024 in a hybrid environment using the Microsoft Teams application. The Workshop will be open to presenters and guests invited by the GVH. Guests will be able to follow the programme of the Workshop via the dedicated online interface and ask questions to the presenters and moderators orally or in writing using the chat window. The GVH will not make any audio recordings of the presentations at the Workshop or of the discussions that follow the presentations.

2. Name of Controller:

Name: Hungarian Competition Authority

Represented by: Balázs Csaba RIGÓ

Registered office: 1026 Budapest, Riadó u. 1-3.

Postal address: 1391 Budapest 62., P.O.Box 211.

Phone: +36 (1) 472-8900

Website: www.gvh.hu

3. Name and contact information of the data protection officer:

Name: dr. Gyöngyvér Rita SZILINÉ dr. BÁN

E-mail: adatvedelem@gvh.hu

Phone: +36 (1) 472-8945

4. Type and source of personal data processed:

- 4.1. The contact details (name and e-mail address) of the invited persons are available to the GVH on the basis of their consent given by the participants of events organised or co-organised by the GVH.
- 4.2. Participation in the Workshop is free of charge, but registration is required for all participants. The GVH will process the following data for the purposes of the Workshop: name, surname, first name, place of work, e-mail address. By connecting with a Microsoft account, the participant shares the account data required by the Microsoft Teams service (name, email address, login and logout times, possible profile photo, camera image and voice if authorised), but these are not kept by the GVH.
- 4.3. In the context of the invitation of a presenter and the organisation of their presentation, the GVH will process the name of the presenter, the name of the organisation they represent, their position and their e-mail address for contact purposes.
- 4.4. Photographs of participants attending in person at the Workshop will be taken by the GVH with their consent. With the additional consent of the presenters, these photographs will be published on the GVH website, Facebook and LinkedIn.

5. Legal ground of the processing:

- 5.1. The legal ground for processing the personal data referred to in section 4.1 is your prior consent [Article 6(1)a) of the GDPR]. Your consent to the processing of your personal data may be withdrawn at any time in writing using the contact details provided in sections 2 or 3 or by contacting the GVH Workshop Organiser, without prejudice to the lawfulness of the processing based on your consent prior to its withdrawal. In case of withdrawal of consent, the GVH will not send invitations to future events.
- 5.2. The legal ground for the processing of the personal data listed in section 4.2 is your consent [Article 6(1)a) of the GDPR], which you give when you register for the Workshop. Consent to the processing of the personal data listed here is a condition for participation in the Workshop, without it the GVH cannot provide the participation. Your consent to the processing of your personal data may be withdrawn at any time in writing using the contact details provided in sections 2 or 3 or by contacting the GVH Workshop Organiser, without prejudice to the lawfulness of the processing based on your consent prior to its withdrawal. Given that the provision and processing of the data referred to in section 4.2 is necessary for participation in the Workshop, by withdrawing your consent you will no longer have access to the online platform for the conduct of the Workshop and will therefore not be able to follow the events of the Workshop.

5.3. The legal ground for the processing of the data in section 4.3 is the performance of the tasks of the GVH in the public interest [Article 6(1)e) of the GDPR], having regard to Section 33(4) of Act LVII of 1996 on the Prohibition of Unfair and Restrictive Market Practices (hereinafter: the Competition Act). In this regard, the GVH will inform the presenter of his or her right to object to the processing of data for this purpose (for further information, see point 9.5).

5.4. The legal ground of data processing specified in section 4.4 is the consent of the person concerned [Article 6 (1) a) of the GDPR]. Your consent to the processing of your personal data may be withdrawn at any time in writing using the contact details provided in sections 2 or 3 or by contacting the GVH Workshop Organiser, without prejudice to the lawfulness of the processing based on your consent prior to its withdrawal. Upon withdrawal of consent, the photograph will be erased.

6. The purpose of processing:

6.1. The purpose of processing the personal data referred to in section 4.1 is to send you information about further events organised by the GVH.

6.2. In the case of personal data referred to in section 4.2, the purpose of the processing is to ensure participation in the Workshop, to organise the Workshop and to enable contact to be made.

6.3. The purpose of the processing of personal data of presenters referred to in section 4.3 is to invite presenters, organise the presentations and facilitate contact.

6.4. The purpose of taking or publishing photographs is to provide press information about the GVH event.

7. Duration of processing:

7.1. The personal data referred to in section 4.1 will be deleted by the GVH following the withdrawal of consent.

7.2. Personal data under sections 4.2 and 4.3 will be erased 15 days after the end of the Workshop.

7.3. Personal data under section 4.4 will be erased after the withdrawal of consent.

8. Access to personal data, processors:

8.1. The personal data listed in sections 4.1 to 4.3 may be accessed by the GVH staff involved in the organisation of the Workshop. Personal data listed in sections 4.1 to 4.3 will not be transferred to international organisations or third countries.

8.2. For more information on data transfers by Microsoft services, please refer to the information sheets available via the links below:

- <https://privacy.microsoft.com/hu-hu/privacystatement>

- <https://support.microsoft.com/hu-hu/office/%C3%A1ltal%C3%A1nos-adatv%C3%A9delmi-szab%C3%A1lyzat-gdpr-%C3%A9s-teams-klasszikus-bdf2e378-da6b-48d9-a13d-44917c6ee90a>
- <https://www.microsoft.com/hu-hu/trust-center/privacy/gdpr-overview>

8.3. It is involved as a data processor in connection with the above processing:

8.3.1. WSH Számítástechnikai, Oktató és Szolgáltató Korlátolt Felelősségű Társaság

Address: 1117 Budapest, Budafoki út 97.

Phone: +36 1 353 9800

E-mail: wsh@wsh.hu

WSH Kft. provides operational support services related to the network infrastructure of the GVH.

8.4. The images of the participants attending in person at the Workshop will be available to anyone on the GVH's website, Facebook and LinkedIn with their consent. The GVH also hereby informs you that the uploading of images from the Workshop to the GVH's LinkedIn, and Facebook pages constitutes a transfer of personal data to a third country, given that the services of these social networking sites require the flow of data from the European Union to the United States and back. The transfer of personal data to third countries by Meta Platform Ireland Limited, and LinkedIn Ireland Unlimited is based on an adequacy decision pursuant to Article 45 of the GDPR [the EU-US Data Privacy Framework (EU-US Data Privacy Framework) Compliance Decision adopted by the European Commission on 10 July 2023].

9. Your rights:

9.1. Access right

You may request information on the contact details provided in sections 2 or 3 or by contacting the GVH's staff responsible for the organisation of the workshop

- which personal data are processed by the GVH, on what legal ground, for what purpose, for how long and for how long;
- how the GVH has accessed your personal data;
- to whom, when and under what law the GVH has given access to your personal data, or to whom, when and under what law it has transferred them.
- you may also request the GVH to rectify, erase or restrict the processing of personal data relating to you and object to the processing of such personal data;
- request information on the right to lodge a complaint with a supervisory authority.

The GVH will respond to your request within a maximum of 1 month, either through the contact details available to the GVH or through any other contact details you provide in your request. This deadline may, however, be extended by two months if warranted by the complexity of the request. GVH shall notify you of any such extension within one month of receiving the request; such a notification shall include the reason for the extension. If you submitted the request via an electronic channel the notification shall preferably be sent by GVH in an electronic format unless you request otherwise.

9.2. Right to rectification

You may request that inaccurate personal data relating to you be corrected by the GVH using the contact details provided in sections 2 or 3 or by contacting the GVH's staff responsible for organising the workshop. The GVH will comply with your request without undue delay and will inform you of this using the contact details available to the GVH or other contact details you have provided in your request.

The rectification of the personal data will be communicated by GVH to those to whom the personal data have been disclosed, unless this is impossible or involves a disproportionate effort. Upon request, the GVH will inform you of these recipients.

9.3. Right to erasure

The GVH will delete your personal data referred to in section 4 as set out in section 7. The GVH will also delete your personal data before that date if:

- you withdraw your consent to the processing,
- the processing of personal data is unlawful,
- the presenter objects to the processing in accordance with section 4.3, as described in section 9.5,
- when they have to be erased for compliance with a legal obligation in Union or Member State law to which GVH is subject.

The erasure of the personal data will be communicated by GVH to those to whom the personal data have been disclosed, unless this is impossible or involves a disproportionate effort. Upon request, GVH we will inform you of these recipients.

9.4. Right to the restriction of processing:

You may request the restriction of the processing of your personal data by using the contact details provided in sections 2 or 3 or by contacting the GVH's staff responsible for the organisation of the Workshop, if one of the following conditions is met:

- you contest the accuracy of your personal data; in which case the restriction will apply for the period during which the GVH checks the accuracy of the personal data;
- the processing is unlawful and they oppose the erasure of the data, instead you request the restriction of their use;
- GVH no longer requires the personal data, but you request a data for the submission, enforcement or protection of legal claims; or
- the presenter objects to the processing as described in section 9.5.

Should the data be subject to restriction, the personal data shall, with the exception of storage, the GVH may only process with such personal data with Your consent or for the submission, enforcement or defence of legal claims, for the protection of the rights of other natural or legal persons or for reasons of important public interest of the European Union or of a Member State. GVH shall notify you in advance of the lifting on restriction on data processing.

The GVH will inform those to whom the personal data have been disclosed about the restriction of personal data, unless this would be impossible or would involve a disproportionate effort. Upon request, the GVH will inform you of these recipients.

9.5. Right to object

You may object to the processing of your personal data under section 4.3, the legal ground of which is Article 6(1)e) of the GDPR, by using the contact details provided in sections 2 or 3 or by contacting the GVH's staff responsible for the organisation of the workshop. In such a case GVH shall no longer process the personal data unless it demonstrates compelling legitimate grounds for the processing which override the interests, rights and freedoms of the data subject or for the submission, enforcement or defence of legal claims.

10. Remedies in relation to the processing of personal data

If you believe that the GVH has violated the data protection requirements in force, you can lodge a complaint with the National Authority for Data Protection and Freedom of Information (registered office: 1055 Budapest, Falk Miksa u. 9-11; correspondence address: 1363 Budapest, P.O.Box 9; telephone number: +36 (1) 391-1400; e-mail address: ugyfelszolgalat@naih.hu; website: www.naih.hu) or to submit a request for the initiation of procedures by the Data Protection Authority.

To protect their data, you also have the right to apply to the courts, which will rule on the case out of turn. The action may be brought before the courts having jurisdiction for the place of residence (permanent address) or domicile (temporary address) or the place where the GVH has its seat. If you do not have your domicile or residence in Hungary, you can bring your action before the General Court of Budapest, which is competent for the seat of the GVH.