



GAZDASÁGI
VERSENYHIVATAL

Case number:	Vj-180/2006
Type of case:	Unfair manipulation of consumer choice
Undertaking(s) concerned:	Rossmann Magyarország Kft. (Rossmann Hungary Ltd.)
Short description:	Incorrect indication of non-action sales prices.
Decision:	The GVH established, that Rossmann Magyarország Kft. (Rossmann Hungary Ltd.) indicated incorrectly the non-action sales prices of some of its products in two leaflets in September 2006, deceiving hereby consumers. As a consequence, the undertaking was fined HUF 5 million.
Date:	Budapest, 7 May 2007