

Case number:	Vj-113/2006
Type of case:	Unfair manipulation of consumer choice
Undertaking(s) concerned:	Bricostore Hungaria Beszerzési Kft. (Bricostore Hungaria Purchasing Ltd.) Bricostore Hungaria Barkácsáruház Kereskedelmi Kft. (Bricostore Hungaria DIY [do-it-yourself] Department Store Commercial Ltd.)
Short description:	Deceptive information about products.
Decision:	The Competition Council of the Hungarian Competition Authority (GVH) established in its decision that a behaviour of Bricostore Hungaria Beszerzési Kft. (Bricostore Hungaria Purchasing Ltd.) and Bricostore Hungaria Barkácsáruház Kereskedelmi Kft. (Bricostore Hungaria DIY [do-it-yourself] Department Store Commercial Ltd.) was suitable for deceiving consumers. The two undertakings did not appropriately inform their consumers about the price of some products in its leaflets published last year, therefore they have been fined HUF 2 million each.
Date:	Budapest, 27 March 2007