



Compliance in the context of digital markets

V. MAGYAR VERSENYJOGI FÓRUM

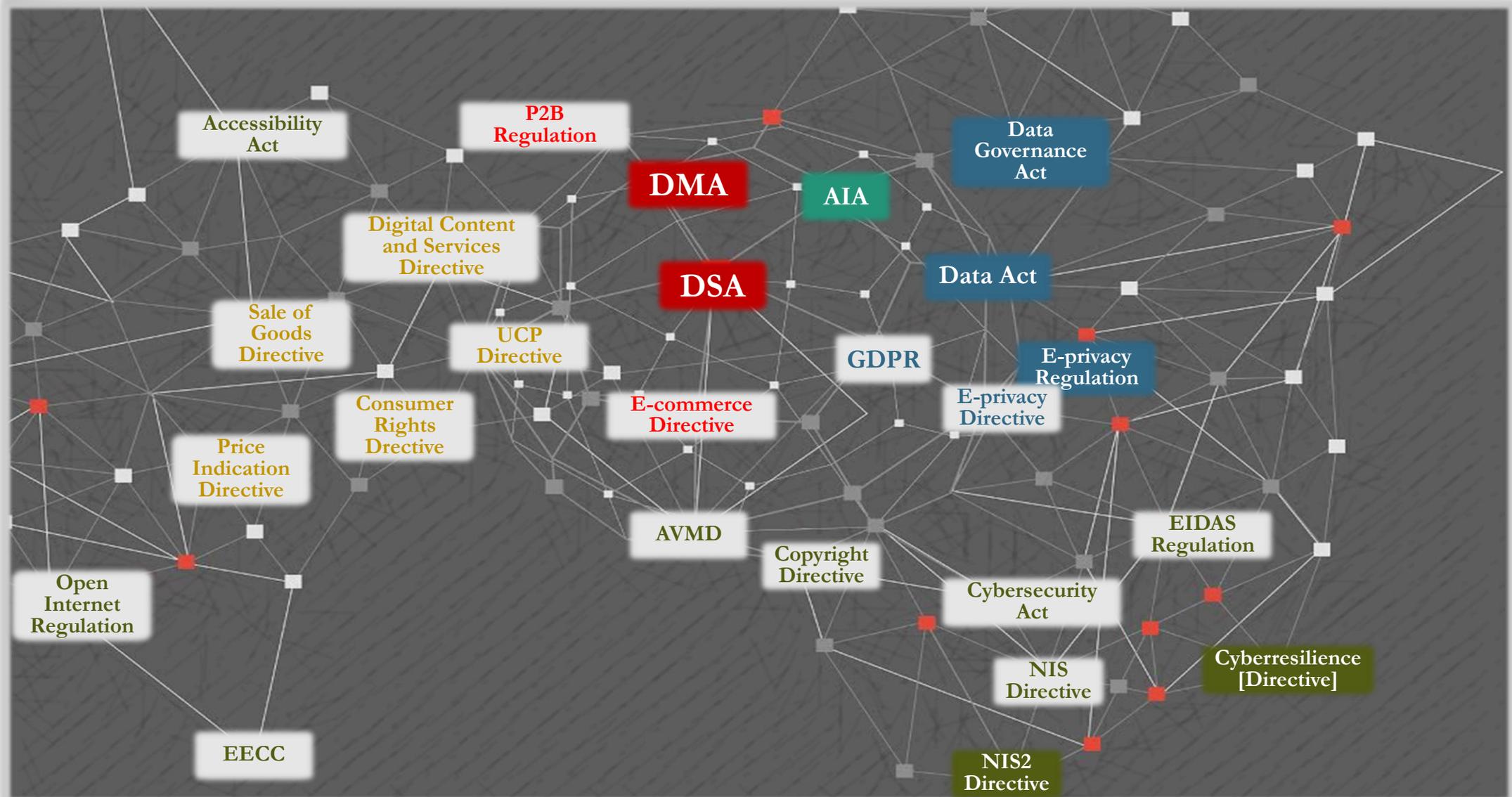
2022. SZEPTEMBER 6.

JUDIT FIRNIKSZ





Digital compliance 'universe' | 2022





Regulatory framework of the digital sector

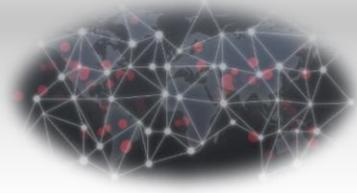
CONSUMER LAW

PRIVACY + *DATA MANAGEMENT*

+ *ARTIFICIAL INTELLIGENCE, IOT*

COMPETITION LAW

ELECTRONIC COMMUNICATION SECTOR	DIGITAL SECTOR		RETAIL SECTOR
	DMA	DSA	
SMP	Gatekeepers	Very large platforms	SMP
	DMA-regulated platform practices performed by non-gatekeepers	Online platforms	
	Platform practices not covered by the DMA	Hosting services	
		Intermediary services	



Digital enforcement: the role of the NCAs

DIGITALIZATION OF THE NATIONAL COMPETITION LAW?

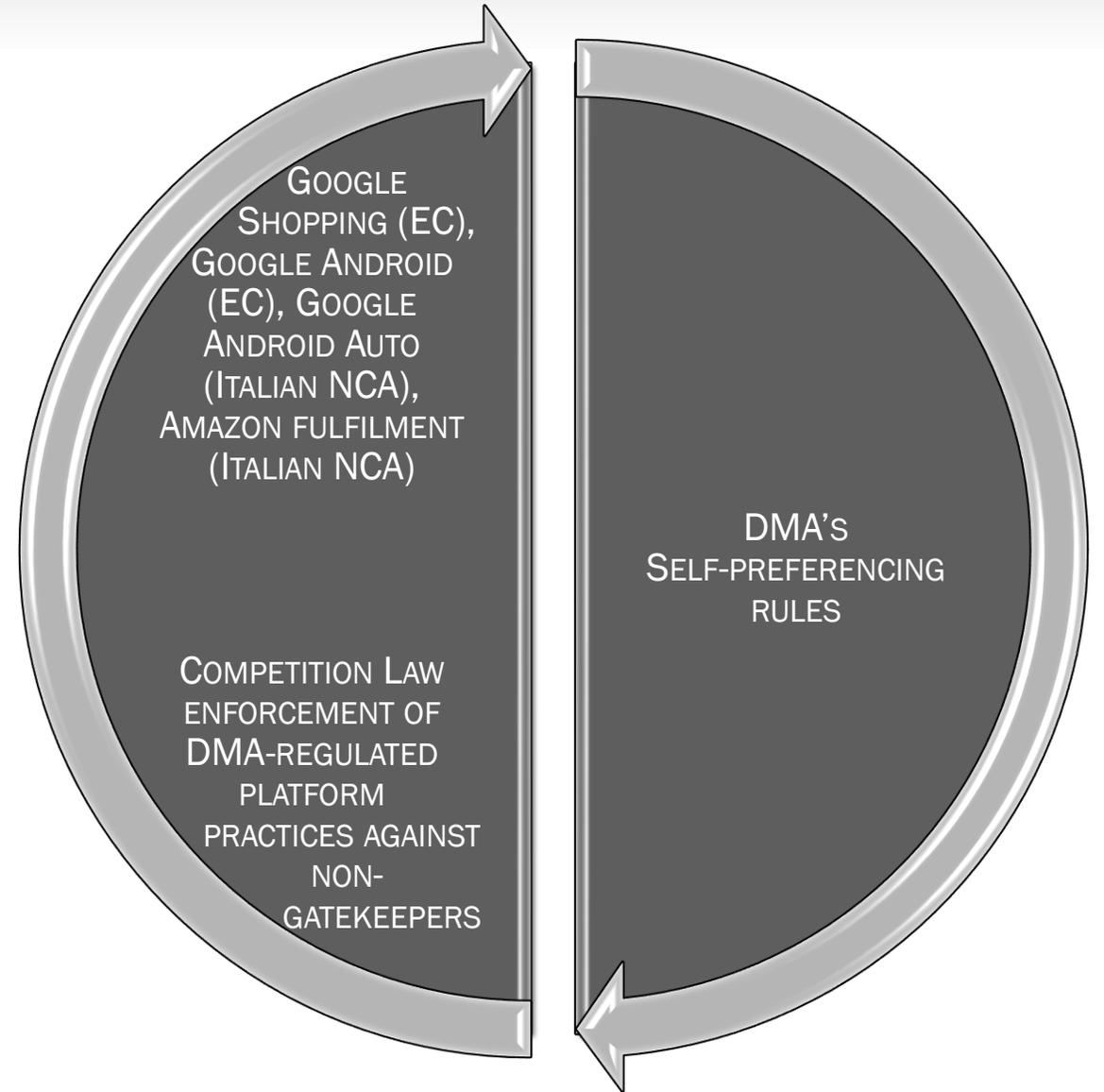
- ❑ Role of ECN in digital enforcement

INTERPLAY IN THE FIELD OF THE DMA-REGULATED PLATFORM BEHAVIORS (CORE PLATFORM SERVICES):

- ❑ Interaction between the DMA-enforcement by the EC and the competition law based approach by the NCA's

INTERPLAY (RIVALRY?) BETWEEN THE DMA AND OTHER RULES:

- ❑ Limits to the 'without prejudice' clause
- ❑ Role of data – new platform practices - boundaries of digital sector
- ❑ Digital enforcement cooperation between regulatory authorities also beyond the DMA



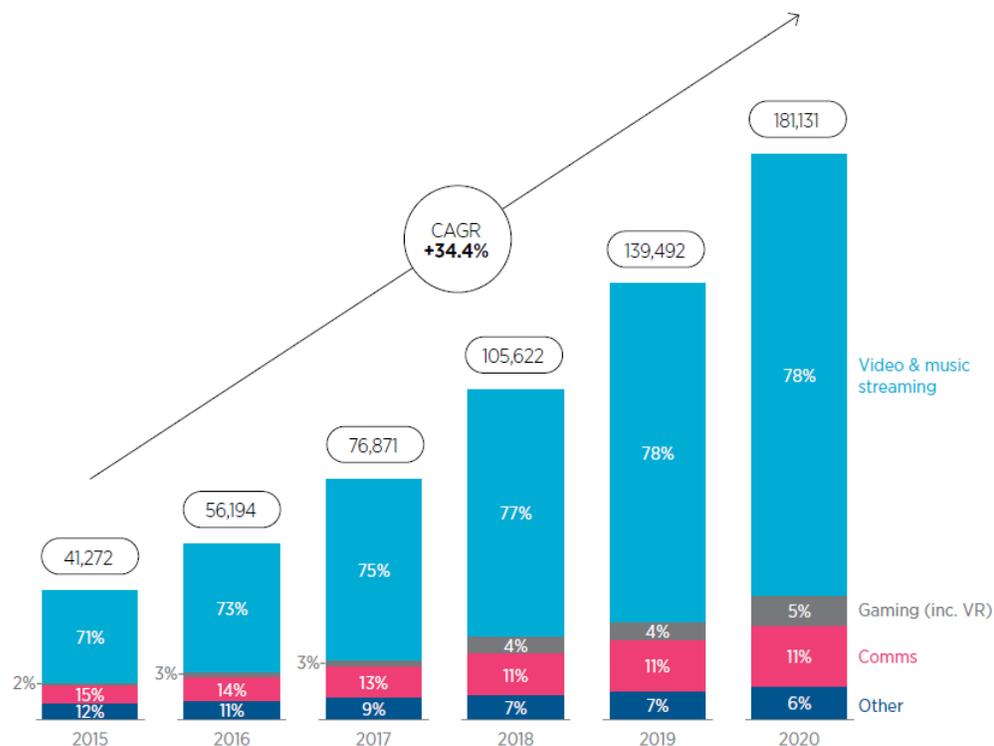


New fields for platform-regulation?

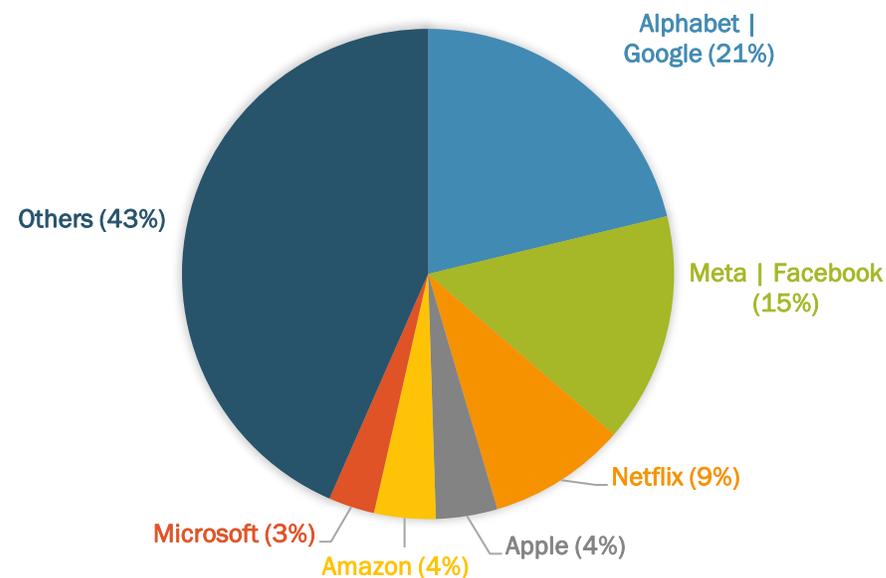
P2B REGULATION

DMA, DSA

???



Global consumer internet traffic (avg PB per month)



Global internet traffic by brand family

Source: The Internet Value Chain, 2022 - <https://www.gsma.com/publicpolicy/resources/internet-value-chain#:~:text=This%20new%20edition%20of%20the,dynamics%20playing%20out%20across%20it.>



*Thank you for your
attention!*
